

St. Louis Regional Campaign 2026

April 17-July 16, 2026 | 3 months
Search Campaign

Destination: [Compass.com](#) public collection

Apr 17 - Jul 16

KEYWORD PERFORMANCE BREAKOUT

Keyword	Google Search Ad Views	Google Search Clicks
Compass Real Estate	865	209
Compass Realty Group	750	276
St. Louis real estate	634	49
Compass realty St. Louis	266	94
Compass Real Estate St. Louis	154	45

Targeting Residents Of: St. Louis

Apr 17 - Jul 16

Google Search Ads

Google Search Ad Views

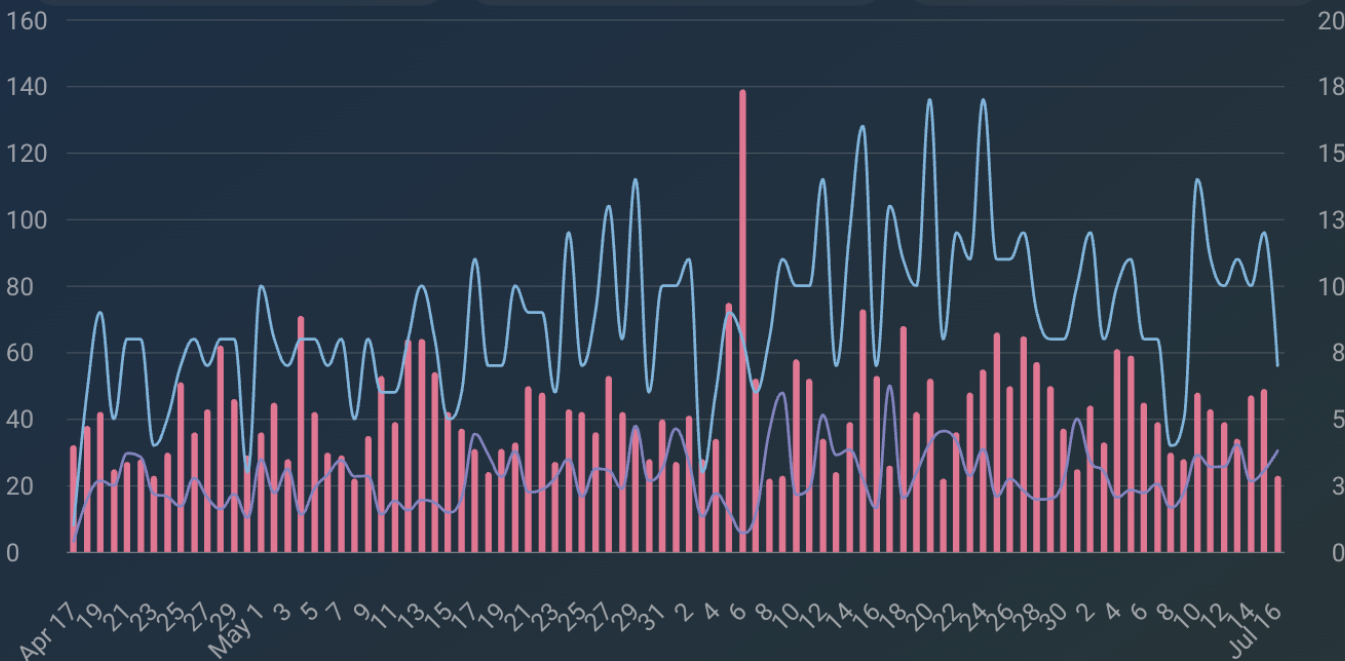
3,791

Google Search Clicks

781

CTR

20.71%



☒ Google Search Ad Views ☒ Google Search Clicks ☒ CTR

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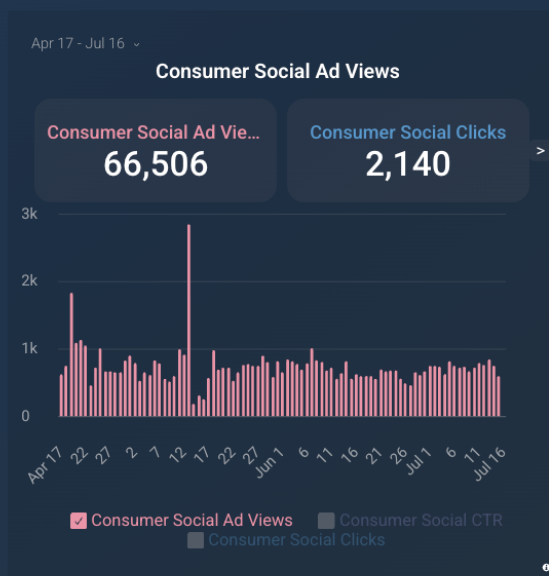
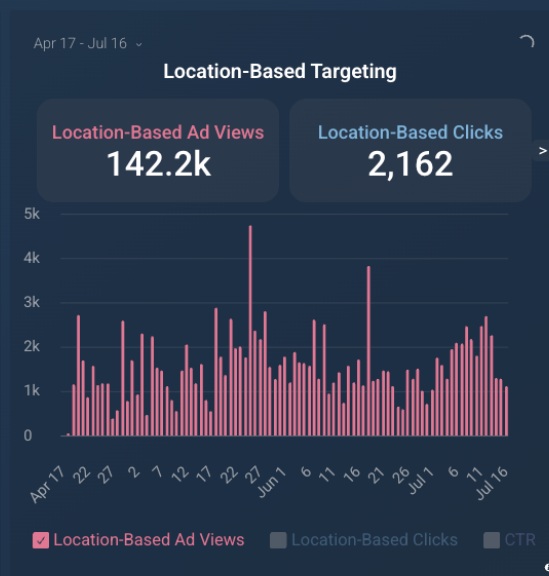
April 17-July 16, 2026 | 3 months

Tactics: Display + Geofencing + Meta + Search

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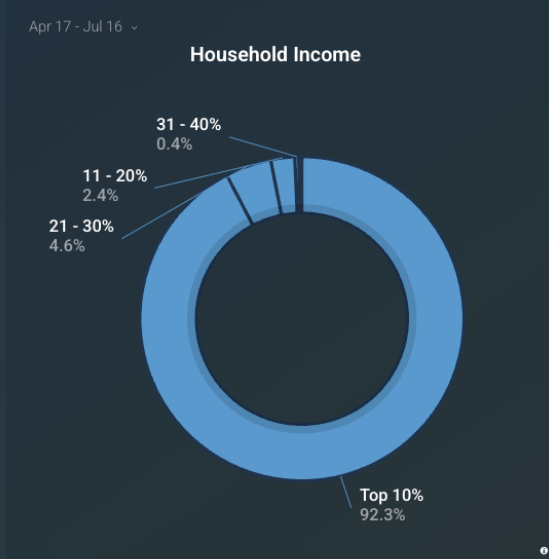
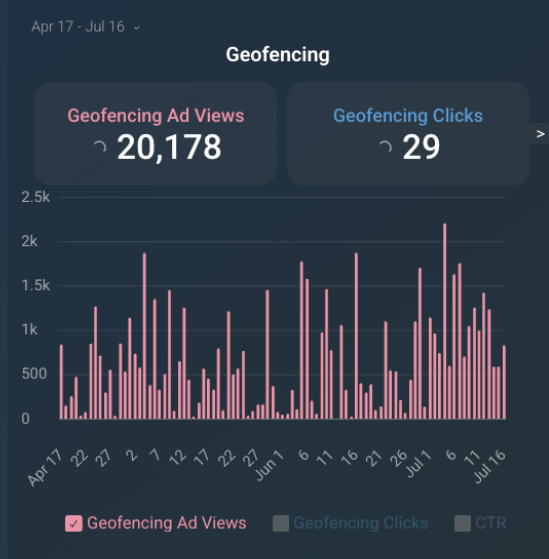
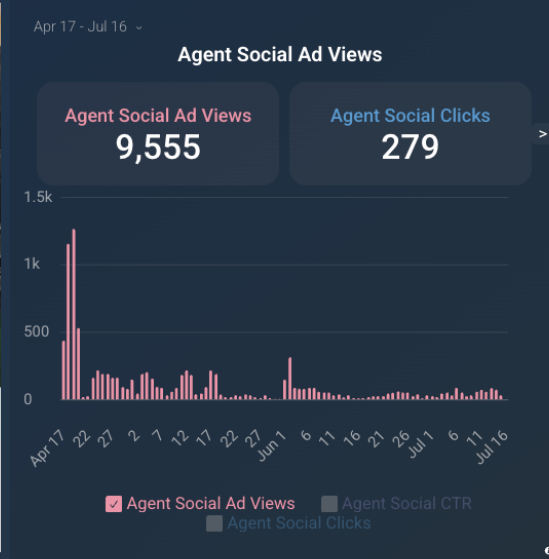
*In St. Louis, The Top Names
In Real Estate Are
Compass Agents*



Apr 17 - Jul 16

Where Your Ads Were Seen

Top 25 Websites by Ad Views	Value
foxnews.com	15,593
theatlantic.com	10,501
thedailybeast.com	7,021
Mobile App: First Alert 4 (iTunes App Store), by Gray Television Group, Inc.	6,804
huffpost.com	5,768
Mobile App: PGA TOUR (iTunes App Store), by PGATOUR.com LLC	5,681
Mobile App: AP News (iTunes App Store), by The Associated Press	5,285



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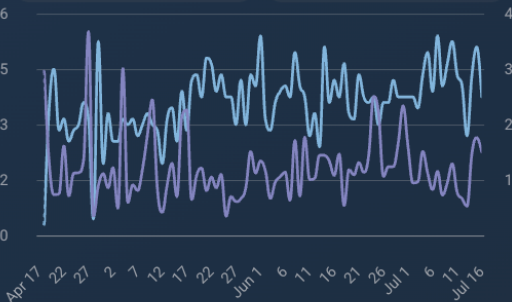
Location-Based Targeting

Location-Based Ad Views

142.2k

Location-Based Clicks

2,162



Location-Based Ad Views Location-Based Clicks CTR

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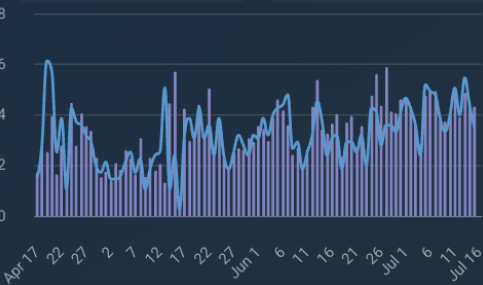
Consumer Social Ad Views

Consumer Social Ad Views

66,506

Consumer Social Clicks

2,140



Consumer Social Ad Views Consumer Social Clicks Consumer Social CTR

Top 25 Websites by Ad Views

Value

npr.org	5,159
cnn.com	4,941
Mobile App: St. Louis Post-Dispatch (iTunes App Store), by St. Louis Post-Dispatch, LLC	4,791
Mobile App: St. Louis News from KSDK (iTunes App Store), by Tegna Inc.	3,995
nytimes.com	3,467
mlb.com	2,984
bizjournals.com	2,848
ksdk.com	2,460

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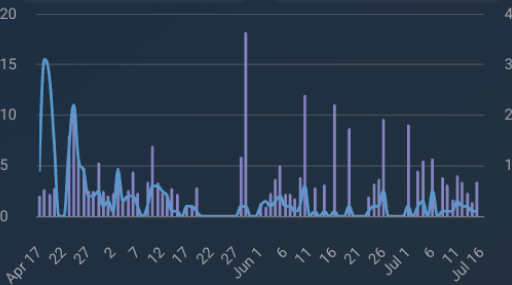
Agent Social Ad Views

Agent Social Ad Views

9,555

Agent Social Clicks

279



Agent Social Ad Views Agent Social Clicks Agent Social CTR

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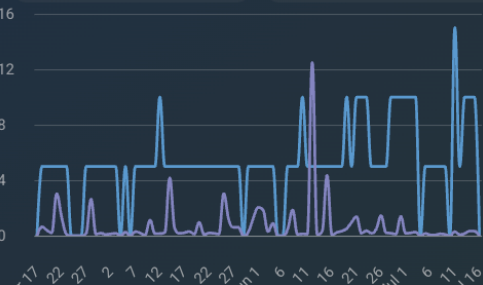
Geofencing

Geofencing Ad Views

20,178

Geofencing Clicks

29



Geofencing Ad Views Geofencing Clicks Geofencing CTR

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Household Income

